

Retro Feel. Metro Appeal.

BERKLEY
DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, May 13, 2020
8:30 AM - 9:30 AM
Electronic Meeting

AGENDA

I. Call to Order

II. Roll Call

III. Approval of Agenda

IV. Approval of Minutes:

A. Regular meeting of April 15, 2020

V. Treasurer's Report

VI. Discussion/Action Items

A. Board Vacancy

B. Wayfinding Signage Update

C. MoGo Update

D. Social Media Strategy

E. COVID-19 Relief Programs

F. MSOC Tech Visit

G. Reopening Video

VII. Student Board Updates

VIII. Standing Committee Updates

A. Business Development Committee - Mitchell Moses

B. Design Committee – Matteo PassalacquaC. Marketing & Promotions – Jennifer Finney

D. Organization - Scott Francis

IX. Staff & Community Updates:

A. City Council - Steve Baker

B. Planning Commission – Lisa KempnerC. Citizens Engagement Committee – TBD

D. Chamber of Commerce – TBD

X. Board of Directors' Comments

XI. Public Comments

XII. Adjournment

Join Zoom Meeting https://berkleymich.zoom.us/j/91132570626